

Latest Trends on Integrated Reporting in Switzerland

A View From Key Actors

Geneva – April 6, 2016

Location: Conference Center Credit Suisse
11-19 Rue de Lausanne, 1211 Geneva

- 17:00 Introduction
Jérôme Vial, ACCA Chair Switzerland, Visiting Professor EDHEC Business School
- 17:10 The IR Journey in Switzerland
Mark Hawkins, Head of Assurance Services, EY Switzerland
- 17:30 Reporting Software as an Enabler for <IR>
Bani Brandolini, President International, Tagetik
- 17:50 IR Benefits and Challenges from a Corporate Perspective
Janet Voûte, Vice President, Global Head of Public Affairs, Nestlé
Éda Glória Pogány, Group External Affairs Director, Coca-Cola Hellenic Bottling Company
- 18:20 Panel Discussion
- 18:55 Closing
- 19:00 Networking Aperitif



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Speakers' Executive Summary



Janet Voûte, Nestlé
Vice President, Global Head of Public Affairs

Janet previously served as Partnership Advisor at the World Health Organization in the area of non-communicable diseases and mental health and as CEO of the World Heart Federation. Her early career was in management consulting including at The Boston Consulting Group and Bain & Company, where her final position was Vice President and Partner. Today she is a member of the International Integrated Reporting Council, and serves as a Non-Executive Director of Bupa.



Éda Glória Pogány, Coca-Cola Hellenic Bottling Company
Group External Affairs Director

In her capacity as Group External Affairs Director Éda oversees corporate external communications, stakeholder engagement and sustainability reporting. This includes responsibility for sustainability communications, compliance with the Global Reporting Initiative (GRI), International Integrated Reporting Council (IIRC) and the United Nations Global Compact (UNGC) guidelines and frameworks. Éda is also a member of the Board of Trustees at the WWF Hungary and Member of the Section for Leisure Sports in the Hungarian Olympic Committee.

Speakers' Executive Summary



Mark Hawkins, EY Switzerland
Head of Assurance Services

Mark is Head of Assurance Services and a senior partner EY in Switzerland. In his 30 years of experience at EY he has specialized on reporting topics, including integrated reporting and the conversion to IFRS and US GAAP reporting. Additionally, he has expertise in the raising of capital and other M&A Services and auditing multinationals - both public and privately owned companies.



Mark Veser, EY Switzerland
Head Climate Change and Sustainability Services

Mark is Senior Manager at EY Switzerland and leads the Climate Change and Sustainability Services team. He has extensive experience in working with organizations on sustainability and integrated reporting. Mark represents Switzerland in non-financial reporting and assurance task forces of the European Federation of Accountants (FEE).

Speakers' Executive Summary



Bani Brandolini, Tagetik
President International and Member of the Board

Bani is a senior international executive with deep experience in enterprise software and has led multiple generations of performance management organizations to market leadership. Tagetik is a visionary and leading performance management player, according to analysts Gartner and Forrester respectively. Tagetik is also part of the <IR> Technology Initiative which brings companies together to look at how technology can underpin new trends in corporate reporting, and in particular, can be applied to assist in the global adoption of Integrated Reporting.



Jérôme Vial, ACCA Switzerland
Chair of ACCA Switzerland

Jérôme is a Visiting Professor at several top tier business schools like the EDHEC Business School. Jérôme is a Senior international executive with over 20 years experience in financial reporting and enterprise software. He is Country Manager Switzerland for Tagetik. Jérôme is a qualified UK chartered Accountant (ACCA) and Certified Swiss Financial analyst (CIIA).



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