

Latest Trends on Integrated Reporting in Switzerland

A View From Key Actors

Zurich – April 7, 2016

Location: EY Auditorium
Maagplatz 1, 8005 Zurich, Switzerland

- 17:00 Introduction
Jérôme Vial, ACCA Chair Switzerland, Visiting Professor EDHEC Business School
- 17:10 The IR Journey in Switzerland
Mark Veser, Climate Change and Sustainability Services lead, EY Switzerland
- 17:30 IR Benefits and Challenges from a Corporate Perspective
Éda Glória Pogány, Group External Affairs Director, Coca-Cola Hellenic Bottling Company
- 17:50 Reporting Software as an Enabler for <IR>
Bani Brandolini, President International, Tagetik
- 18:10 Panel Discussion
- 18:50 Closing
- 19:00 Networking Aperitif



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Speakers' Executive Summary



Éda Glória Pogány, Coca-Cola Hellenic Bottling Company
Group External Affairs Director

In her capacity as Group External Affairs Director Éda oversees corporate external communications, stakeholder engagement and sustainability reporting. This includes responsibility for sustainability communications, compliance with the Global Reporting Initiative (GRI), International Integrated Reporting Council (IIRC) and the United Nations Global Compact (UNGC) guidelines and frameworks. Éda is also a member of the Board of Trustees at the WWF Hungary and Member of the Section for Leisure Sports in the Hungarian Olympic Committee.



Mark Veser, EY Switzerland
Head Climate Change and Sustainability Services

Mark is Senior Manager at EY Switzerland and leads the Climate Change and Sustainability Services team. He has extensive experience in working with organizations on sustainability and integrated reporting. Mark represents Switzerland in non-financial reporting and assurance task forces of the European Federation of Accountants (FEE).

Speakers' Executive Summary



Bani Brandolini, Tagetik
President International and Member of the Board

Bani is a senior international executive with deep experience in enterprise software and has led multiple generations of performance management organizations to market leadership. Tagetik is a visionary and leading performance management player, according to analysts Gartner and Forrester respectively. Tagetik is also part of the <IR> Technology Initiative which brings companies together to look at how technology can underpin new trends in corporate reporting, and in particular, can be applied to assist in the global adoption of Integrated Reporting.



Jérôme Vial, ACCA Switzerland
Chair of ACCA Switzerland

Jérôme is a Visiting Professor at several top tier business schools like the EDHEC Business School. Jérôme is a Senior international executive with over 20 years experience in financial reporting and enterprise software. He is Country Manager Switzerland for Tagetik. Jérôme is a qualified UK chartered Accountant (ACCA) and Certified Swiss Financial analyst (CIIA).



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