

# 3.0

## Planning & Consolidation

### Cash Flow Planning

#### TAGETIK 3.0

The **unified software** for Performance Management (PM) & Financial Governance (FG).

A reliable and scalable solution that empowers CFOs to:

- **Manage and control overall performance**
- **Assist the CEO in implementing the corporate strategy**
- **Become the partner of business operations**
- **Harmonize different views of critical financial data**
- **Enable maximum visibility down to business transactions**
- **Comply with changing regulations and new governance requirements**
- **Reduce up to 50% of Total Cost of Ownership (TCO)**

#### PROCESS COMPLEXITY

In order to be successful both now and in the future, companies must manage their financial resources carefully. That's why accurate cash flow planning has emerged as a top priority for today's CFOs. However, it has also become one of the most challenging as well due to these and other factors:

- Executing mid- and long-term strategies
- Finding investors and access to credit
- Creating accurate cash flow and balance sheet models and continuous updates based on actuals
- Running 'what-if' scenarios or audit trails on existing systems
- Defining models to calculate DSO, DPO, days outstanding, days expired, collections and other key performance indicators and determining which method you should use to calculate these KPIs
- Managing complex financial planning and balance sheet models for every project

#### TAGETIK 3.0 - CASH FLOW PLANNING

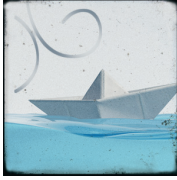
Tagetik 3.0 reduces the time and costs involved in managing financial planning at divisional, corporate and group levels. The highly automated software unifies all interrelated processes starting from strategic and operational planning and extending beyond to the financial close and reporting.

Tagetik 3.0 supports Finance and Management Control functions on all enterprise levels in four major areas:

- **Financial and Asset Planning**
- **Cash Reporting**
- **Credit/Debit Reporting and Analysis**
- **Cash Flow Management by Project**

#### TAGETIK 3.0 - BUSINESS SIMPLEXITY

- Shorten planning cycle times
- Improve auditability through 100% traceable data and processes
- Unify the entire planning process from operational (divisional) to corporate (company and group) levels
- Get fast results through predefined modules for credit flows, KPIs, etc.
- Use pre-defined, easy-to-configure models for calculating KPIs
- Unify workflow with reporting and closing processes
- Forecast how a single project can affect profitability and net financial position



# 3.0

## Planning & Consolidation

### Cash Flow Planning

#### CUSTOMERS

Tagetik shares its successful strategy with 350 worldwide satisfied customers representing all industries including:

Unicredit Group, Telecom Italia, Fininvest, Mediaset, Barilla, De Agostini, BNL, Altair Engineering, Houghton Mifflin Harcourt, Artemide, Banco Privado Portugues, Talanx AG, Nationale Suisse, Krauss Maffei, Menarini Group, Volex Group, M+W Zander, IFIL, Aries Complex, Astaldi, Acea, SDA Express Courier, Yamaha Motor Italia, Techint, Milan AC, RAI, Costa Crociere.

#### TELECOM ITALIA - Telecommunications, Media, Entertainment

Telecom Italia wanted to manage its financial planning process for various levels of the group's companies - all within a single solution.

Telecom Italia chose Tagetik 3.0, because it covered the various requirements throughout the group including corporate finance, business units and supplementary financial companies. The company can now conduct treasury planning as well as create 'what if' analysis according to rules set by individual users.

Since the solution is flexible and fully customizable, the group can easily manage information from multiple companies with different currencies and aggregate this data from multiple organizational and informational levels (i.e. holding and sub-holdings).

*"Thanks to Tagetik, we can now quickly respond to the growing ad hoc requests for rich, highly detailed and timely information. The solution is extremely scalable and flexible enough to fit our individual requirements. From a technical standpoint, the solution easily integrated into our group IT architecture and all levels of the group can access the new functionality."*

Paolo Arienta, , Head of Financial Planning

#### Corporate Headquarters

##### Tagetik Corporate

Via Farnesi, 141  
55100 Lucca - ITALY  
Ph +39 0583 96811  
Fax +39 0583 91199  
info@tagetik.com

#### Regional Headquarters

##### Tagetik North America

1055 Summer Street - 3rd floor  
06905 Stamford, CT - USA  
Ph +1 203 391 7520  
usa@int.tagetik.com

##### Tagetik France

33, rue Galilée  
75116 Paris - FRANCE  
Ph +33 144 435 241  
Fax +33 144 435 256  
france@int.tagetik.com

##### Tagetik UK

8 The Square,  
Stockley Park - Uxbridge  
Middlesex - UB11 1PW  
Ph +44 (0)8708 510540  
Fax +44 (0)8708 510541  
unitedkingdom@int.tagetik.com

Go to the software section  
and learn more about this process:

[www.tagetik.com](http://www.tagetik.com)

Tagetik **3.0**  
Business Simplicity