



## THE TAGETIK EXPERIENCE

Tagetik is a global provider of the new generation of Corporate Performance Management (CPM) & Financial Governance (FG) solutions.

Live the Tagetik Experience, a unique mix of:

### Passion

- Past, present and future focus on CPM & FG
- Heart and mind for innovation
- History and culture of Tuscany

### People

- Network of more than 300 worldwide satisfied customers
- Experience of over 250 enthusiastic worldwide specialists
- Worldwide and local partnerships

### Product

- Unification of all processes within one single solution
- Built-in applications and deep functionalities
- Multiplatform technology

### Performance

- Global support
- Fast growing company
- Constant R&D investments

[www.tagetik.com](http://www.tagetik.com)

**Tagetik Corporate**  
Via Farnesi, 141  
55100 Lucca - ITALY  
Tel +39 0583 96811  
Fax +39 0583 91199  
info@tagetik.com

**Tagetik North America**  
1055 Summer Street  
06901 Stamford, CT - USA  
Ph +1 203 588 9292  
usa@int.tagetik.com

 **Tagetik**  
read the future



---

## DASHBOARD AND SCORECARD APPLICATIONS

---

*Tagetik CPM helps organizations translate strategy into operational objectives that drive both behavior and performance, measure progress with a linkage between cause and effect and monitor, track and analyze performance in real time through a user friendly dashboard improving management insight. Thanks to the unification of processes, Tagetik delivers a solution with a low Total Cost of Ownership (TCO).*



## » PRODUCT

### TAGETIK CPM

Tagetik delivers the first completely financial closed-loop, double entry, web-based and multiplatform CPM & FG solution, that unifies in a single product all:

#### Core CPM Processes:

- Budgeting, Planning and Forecasting
- Profitability Modeling and Optimization
- Dashboard and Scorecard Applications
- Financial Consolidation
- Financial, Statutory and Management Reporting

#### Extended CPM Processes:

- Credit Reporting and Analysis
- ICT Performance Management

#### Vertical CPM Processes:

- Regulatory Accounting for Telco and Energy Industry
- Cash Flow by Project for Construction and Engineering Industry
- Regulatory Reporting for Financial Services Industry

#### Financial Governance Processes:

- Financial consolidation
- Intercompany transaction management
- Reconciliations management
- Financial controls and compliance
- SOX & Basel II
- Law 262/05 (Italy)
- Financial close management ("The Last Mile of Finance")
- 10Q/10K (US)
- IAS/IFRS
- Access and segregation of duties controls
- Financial risk management
- Financial analytics

### DASHBOARD AND SCORECARD APPLICATIONS

#### CHALLENGES

- No control of strategic objectives
- Disconnection between strategy and operations
- Lack of collaboration due to passive, not proactive, management of KPI
- Too many reports, lack of key summarized information
- Lack of powerful visualization tool
- Know 'what is happening' but not 'why' or 'how'

#### TAGETIK CPM HIGHLIGHTS

- **Dashboarding:** define dynamic dashboards, user friendly and customizable by the users
- **Monitoring:** monitor and track at every level the execution of the strategy of the organization with the help of intuitive displays metrics and indicators
- **Scorecarding Strategy definition:** definition of strategic objectives and their key performance indicators (KPIs)
- **Methodology:** supports most well know methodologies such as Balanced Scorecard, Six Sigma, etc.
- **Data Collection:** define and gather the metrics to measure and control business performance
- **Unification:** scorecard and dashboard can be natively built on data uploaded and processed on Tagetik CPM

#### TAGETIK CPM KEY BENEFITS

- Ability to communicate the business strategy
- Ability to translate the strategy into operational actions
- Link and alignment between the various components of the strategy: objectives, measures, initiatives
- Measurement of progress toward objectives with a link between cause and effect
- Alignment of business processes to significant measures
- Link overall objectives to individual performance targets
- Unified environment for the definition of strategic objective and relative performance and planning aspects
- Possibility to add comments and suggestions to indicators
- Formulation of a real process of strategic control
- Link to the planning process to align the strategy to the operational budgets



---

## DASHBOARD AND SCORECARD APPLICATIONS

---

### CUSTOMERS

---

Tagetik has a network of more than 300 worldwide satisfied customers: Unicredit, Telecom Italia, Mediaset, Barilla, De Agostini, Gucci, Fininvest, BNL, Altair Engineering, Houghton Mifflin Harcourt, Bank Austria, Bank Pekao, Banco Privado Portugues, Talanx AG, IFI-Ifil, CIR, Impregilo, Aries Complex, Astaldi, ERG, Iride Energia, Acea, Cremonini, SDA Express Courier, Yamaha Motor Italia, Techint, Milan AC, Menarini, RAI, Costa Crociere.

### TECHNOLOGY

---

Tagetik CPM leverages existing technology investments by supporting multiplatform and open architecture. It unifies the technology environments by running on all mainstream databases and providing direct interfaces with the most commonly used ERP systems.

The web based solution and its user friendly interface allow all users to play an active part in each phase of the process. Tagetik CPM allows you to choose the technology, the interface, the data source and the database most suitable to your company. Thus Tagetik CPM provides a scalable technological environment that is easy to deploy, manage and maintain, increasing data reliability and quality.

### UNIFICATION OF PROCESSES

Tagetik allows to manage the dashboard and scorecard applications as part of a single Corporate Performance Management & Financial Governance solution that unifies all processes.

Tagetik CPM, a unified solution based on one technology and one database, delivers the following benefits:

- More process efficiency
- Unified infrastructure from the holding company to the individual business units
- Data consistency and reliability
- Improved visibility and transparency
- Lower TCO