



# 4.0

## Performance Management

### BUDGETING, PLANNING AND FORECASTING

#### TAGETIK 4.0

A complete solution for:

- **Performance Management +**
- **Governance, Risk & Compliance +**
- **Business Intelligence +**
- **Collaboration +**
- **Communication**

to support budgeting, planning and forecasting processes starting from the group, down to operative goals in order to align the entire organization in executing the planned strategy.

- **Multi-year Strategic Plan**
- **Operational Budget**
  - Sales and Marketing
  - Human Resources
  - Cost Production
  - CAPEX
  - OPEX
  - IT
- **Corporate Budget**
  - Profit & Loss
  - Balance Sheet
  - Cash Flow
- **Consolidated Budget**

#### PROCESS COMPLEXITY

- **Unaligned strategic planning and operational activities** with real difficulty in monitoring the performance of the company
- **Spreadsheet-based budgeting:** lack of security, manual process, no process control and collaboration
- **Complexity** in Cash Flow and Balance Sheet modeling
- **Lack of flexibility, collaboration and communication** among major business functions involved in managing the planning processes
- No 'what-if' capabilities
- Difficulty in managing multiple versions of the budget during the budgeting cycle
- **Lack of audit trail**
- **Budgeting cycle too long** due to manual processes
- **No centralized budget model:** complexity in changing the model according to new budgeting requirements

#### TAGETIK 4.0 - BUDGETING, PLANNING AND FORECASTING

Tagetik 4.0 unifies **the budgeting processes at strategic, corporate and operational levels** in a single software solution to improve governance thanks to a complete **full audit trail, less manual work and tight link between strategic and operational planning.**

Tagetik 4.0 **manages very pervasive and detailed budgeting models** that not only provide greater insight on their profitability, bottom line or cash flow but also the variables in their business as well. Using these features, companies can now examine the details of a sales budget – by markets, channels, customers or products – as well as the costs for HR, production, plants or products.

Thanks to the tight integration between Microsoft **Business Intelligence, Communication and Collaboration** tools, **Tagetik 4.0 Enabled by Microsoft SharePoint** provides organizations with a single solution that supports all budgeting phases: ranging from defining/communicating objectives to simulation and final execution. Companies can leverage their existing technology investments easily share information, tasks and deadlines within their teams, analyze the data in detail and generate advanced analytic reports.



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### BUDGETING, PLANNING AND FORECASTING

#### HOW TO ALIGN OPERATIONAL ACTIVITIES WITH BUSINESS STRATEGY TO REDUCE COMPLEXITIES

Tagetik 4.0 unified software helps companies **improve communication** and **collaboration** throughout their budgeting, planning and forecasting processes by supporting:

- **Top management** in multi-year strategic planning, to establish corporate goals for operations.
- **Operating management** (sales, marketing, HR, production, ...) to run multiple scenarios and assess their impact on various business costs and revenues.
- **CFO and Controller** to quickly aggregate data, reduce budget cycle, link different areas of budget to financial data, improving control over corporate performance.
- **CIO and IT Managers** to implement a solution that optimizes cost-performance, integrates seamlessly with other enterprise systems and reduces maintenance fees.
- **Finance managers** to assess the financial impact of business decisions and perform simulations to determine investment funds and costs.

#### TAGETIK 4.0 - BUSINESS SIMPLEXITY

- **Enterprise-wide approach to planning:** Strategic Plan, Operational Budget – sales and marketing, HR, IT, cost production, CAPEX, OPEX – , Corporate budget, Consolidated budget
- **Direct connection with Cash Flow Planning**
- **Seamless business workflow** with approval and certification of data at each level, across all the company departments involved in the budgeting process
- **Tight link between business strategy and operational activities**
- **Less manual work** to reduce planning cycles and easily recreate forecasts
- **Improved governance** by keeping a full audit trail on data, processes, business assumptions, underlying forecasts and forward looking statements
- **Communication and collaboration** across all business areas (sales, HR, production, ...), sharing information, activities, calendars and deadlines
- **Better data analysis and advanced reporting** to understand business variables
- **Maximum control** over the budgeting process using structured data models
- **Shorter implementation times and lower costs**
- **Highly collaborative and flexible software** to gather and aggregate financial data leveraging real contribution among major business functions
- **Controlled and certified environment**
- **Unification** with closing, reporting and consolidation processes

Go to the software section  
and learn more about this process:

[www.tagetik.com](http://www.tagetik.com)