



Tagetik
read the future

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**TAGETIK ANNOUNCES 'COLLABORATIVE
PERFORMANCE MANAGEMENT' AT THE
GARTNER BUSINESS INTELLIGENCE SUMMIT 2011**

*Tagetik and Microsoft's strategic alliance drives forward
organisations' productivity and profitability, with new CPM*

Egham, UK. January 31st, 2011 – Tagetik, a global provider of enterprise software solutions for Performance Management, Governance, Risk & Compliance and Business Intelligence, today announced its vision for making Business Intelligence, Performance Management and Disclosure Management processes as collaborative as possible from the Gartner Business Intelligence Summit 2011.

The rise of collaboration in managing business performance has led to a concept which Tagetik and Microsoft call '**Collaborative Performance Management**', and is a clear indication that the relationship between the two companies is growing quickly and successfully. The outcome of this joint commitment, '**Tagetik 3.0 Enabled by Microsoft® SharePoint® Server 2010**' software solution, aims to deliver across the enterprise a unified Performance and



Disclosure Management system, with specialised Business Intelligence, collaboration and communication tools. The solution ensures compliance with XBRL and also with iXBRL which will be mandatory from April in the UK. During the Gartner BI Summit, Tagetik will be presenting '**The importance of Collaboration in managing CPM and BI**' – tomorrow February 1st at 9:15 am – to show the full potential of the brand-new application.

"We started in 2009 with the integration of the previous release 'Microsoft SharePoint Server 2007' but it was May 2010 when Tagetik's leading edge technology was able to maximize the power of Microsoft Corp.'s sophisticated Business Intelligence platform and provide companies with well-known application tools such as Microsoft SharePoint Server 2010, Microsoft Office Professional 2010, and Microsoft SQL Server 2008 R2," explains Marco Pierallini, EVP Chief Development Officer at Tagetik.

"Performance Management extended to collaborative decision-making is the new challenge for complex organisations willing to manage business performance more efficiently, facilitate teamwork across multiple systems or stakeholders, and improve the quality of operational and strategic decision-making," adds Manuel Vellutini, EVP Chief Operating Officer at Tagetik. "Microsoft and Tagetik have joined forces to fill this growing need to integrate collaborative technologies into Performance Management and Business Intelligence processes – which we call '**CPM (R)Evolution**'. And, above all, support companies looking to implement corporate strategies more effectively while adding value to the way in which they manage and control all business areas".

From public disclosure, management reporting, XBRL compliance issues throughout their budgeting, planning and forecasting processes, through to operational production/sales planning and control, Tagetik 3.0 Enabled by Microsoft SharePoint offers the necessary support by unifying key financial processes and applications including:

- Performance Management (PM)
- Governance, Risk and Compliance (GRC)
- Disclosure Management
- Business Intelligence (BI)
- Collaboration
- Communication



"Using our new Collaborative Disclosure Management (CDM) module within Tagetik 3.0 Enabled by Microsoft SharePoint, companies can make the most of advanced BI and special communication and collaboration tools to prepare, analyse and publish all types of financial data ranging from budgets and management reports to statutory filings and sustainability reports," continues Vellutini. "This solution allows people within any organisation to pool documents and footnotes related to the closing process through a single portal, so reducing manual tasks and ensuring accurate data for corporate disclosures. And includes full XBRL and iXBRL support in line with today's latest regulatory requirements."

"We have long shared the vision to make BI and PM processes as collaborative as possible. We've now achieved this with a single 'collaborative performance management' platform to improve business communication and decision-making across the enterprise," concludes Pierluigi Pierallini, President and CEO at Tagetik.

About Gartner Business Intelligence Summit 2011

The Summit will provide Gartner's latest insight on how to make business intelligence (BI) in organisations meet the new needs of business after the recent economic shift. Business strategies, organisational structures and BI and performance management (PM) architectures are being 'reborn' to reflect changed priorities – helping organisations maximise the potential of these new opportunities by providing the insight that business leaders need.

For further information on the Gartner Business Intelligence Summit 2011 taking place on January 31 and February 1 in London, please visit europe.gartner.com/bi. You can also follow the event on Twitter at http://twitter.com/Gartner_inc using #GartnerBI.

About Tagetik

*Tagetik delivers a unified software solution for **Performance Management, Enterprise Governance, Risk & Compliance**, and **Disclosure Management** with specialized **Business Intelligence tools** to optimize **Collaboration and Communication**.*

***Tagetik 3.0** creates value by simplifying complex business processes for **CFOs** and **CIOs**: budgeting, forecasting, cash flow planning, statutory and management consolidation, cost allocation, profitability analysis, financial close and fast closing, dashboard, scorecarding, collaborative disclosure management and compliance/industry requirements. Tagetik 3.0 is the solution to translate strategy into operations, manage and control overall performance down to business transactions, and improve decision-making across the whole organization while achieving faster ROI and lower total cost of ownership (TCO). Tagetik's vision to **extend** Performance Management and Business*



*Intelligence to collaborative decision-making inspired us to develop **Tagetik 3.0 Enabled by Microsoft SharePoint**, moving CPM from Corporate to **Collaborative Performance Management**.*

*Tagetik operates in **18 countries** leveraging a close partnership with Microsoft. Its market experts are totally committed to the success of **400 customers worldwide**, including some of the largest Fortune 1000 companies representing all industry sectors, as well as to build strong relationships with system integrators, technology leaders and local consulting specialists.*

*Tagetik is a **Microsoft Gold Certified Partner**.*

To learn more: www.tagetik.com