



**Info for the press:**

Debora Orrico di Russo  
+39 348 5635975  
Elisabetta Pierallini  
+39 0583 96811  
press@tagetik.com

**TAGETIK ANNOUNCES TAGETIK 3.0 – BUSINESS  
SIMPLEXITY AT THE GARTNER BUSINESS INTELLIGENCE  
SUMMIT**

*Unified solution for Performance Management (PM) and Financial  
Governance (FG) minimizes business complexity.*

GARTNER Business Intelligence Summit, The Hague (Netherlands).  
January 20, 2009 – Tagetik, a global provider of CPM and financial  
governance solutions, today announced the upcoming release of Tagetik  
3.0 – Business Simplicity at the Gartner Business Intelligence Summit.

“We taglined this release ‘Business Simplicity’ because our product truly  
provides a way to help organizations simplify complexity – whether it’s  
caused by day-to-day operations, changing regulations, global markets,  
increasing competition or the current financial crisis,” explains Manuel  
Vellutini, Chief Operating Officer at Tagetik. “In addition to driving pure  
financial performance, today’s CFOs are expected to interact and influence  
the entire organization. Tagetik 3.0 was designed to help CFOs and CIOs  
simplify complex business processes and support their specific industry  
and business requirements.”

Tagetik 3.0 is a complete, closed-loop solution for Performance  
Management and Financial Governance, that supports CFO implementing  
the corporate strategy and ensure a single, accurate view of the entire  
business to comply with new regulations and governance requirements. It  
offers the necessary support by unifying key financial processes and  
applications including:

- Planning and Consolidation
- Financial Governance

- Strategy Management
- Statement Reporting
- Profitability Modeling
- Working Capital Analysis
- ICT Performance Management

Tagetik 3.0 provides a reliable, scalable solution to manage and control performance, support compliance initiatives, harmonize different views of critical financial data, and maximize visibility down to individual business transactions. Since the software leverages web-based and cross-platform technology, IT departments can maximise their existing ERP, BI and infrastructure investments resulting in up to 50% reduction of the total cost of ownership (TCO).

The official product launch of Tagetik 3.0 – Business Simplicity is scheduled for May 21<sup>st</sup> at Tagetik’s Annual Global User Conference.

*About Gartner Business Intelligence Summit*

*The Gartner BI Summit is the only event designed to provide businesses with the knowledge required to create a visionary business intelligence strategy. This event focuses on the methodologies, strategies, technologies and architectures that will move organizations from the tactics of cost cutting and compliance to increasing their agility and responsiveness, and improving overall business performance. Additional information is available at [www.gartner.com/us/bi](http://www.gartner.com/us/bi).*

*About Tagetik*

*Tagetik helps CFOs and CIOs simplify complex business processes. A complete financial closed-loop software for Performance Management and Financial Governance that unifies key processes and applications – ranging from planning & consolidation, to strategy management, profitability modeling, statement reporting, working capital analysis and ICT performance management – thanks to “built-in” processes. Tagetik has a reliable and scalable solution to manage and control overall performance, support compliance initiatives, harmonize different views of critical financial data and enable maximum visibility down to business transactions. Since the software leverages web-based and cross-platform technology, IT departments can leverage their existing ERP, BI and infrastructure investments resulting in up to 50% reduction of the total cost of ownership (TCO). Tagetik employs over 300 experts in Italy, United States, France, Austria, Germany, Portugal, Spain, South East Asia, Switzerland, The Netherlands, UK & Ireland. Tagetik shares its successful strategy with worldwide and local partners and over 350 worldwide satisfied customers representing all industries including Unicredit Group, Telecom Italia, Mediaset, Barilla, De Agostini, Gucci, Fininvest, BNL, Altair Engineering, Houghton Mifflin Harcourt, Bank Austria, Banco Privado Portugues, Talanx AG, Nationale Suisse, Menarini Group, Volex Group, M+W Zander, IFIL, Aries Complex, Astaldi, Acea, SDA Express Courier, Yamaha Motor Italia, Techint, Milan AC, RAI, Costa Crociere.*

